

Ad ID 153

Ad Text 300 Men March begins with 35-mile walk to D.C. to denounce epidemic of the culture of gun violence and racism

35-mile trek to Washington has started this Sunday evening in order to bring more attention to widespread violence in different cities across America. The founder of the group Munir Bahar said that the march will last 20 hours in a memory of more than 200 people who have been killed in Baltimore this year. The 300 Men March will highlight the racism and violence across the country.

What's wrong with our society? Police kill unarmed citizens, we kill each other. What example we will be setting for the future generations? How are we going to break the cycle of violence? Are there any chances to overcome deeply rooted racism and violence in America? What if peace comes after the fairness?

Ad Landing Page <https://www.facebook.com/Black-Matters-1579673598947501/>

Ad Targeting Location - Living In: United States: Baltimore Maryland; Ferguson, St. Louis Missouri; Cleveland Ohio

Age: 18 - 65+

Placements: News Feed on desktop computers or News Feed on mobile devices

People Who Match: People who like Black Matters, Friends of connections: Friends of people who are connected to Black Matters

Ad Impressions 11,736

Ad Clicks 1,130

Ad Spend 1,414.97 RUB

Ad Creation Date 08/18/15 08:22:08 AM PDT

Ad End Date 08/21/15 08:22:00 AM PDT